

Centre for World Cinemas and Digital Cultures

School of Languages, Cultures and Societies



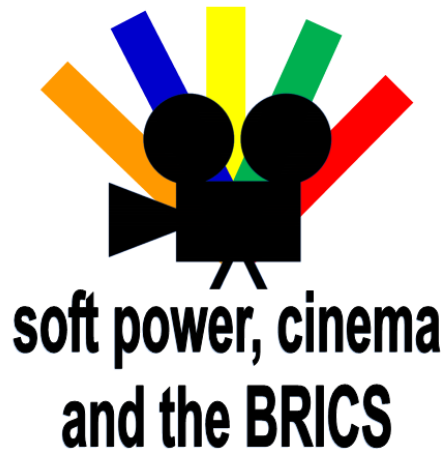
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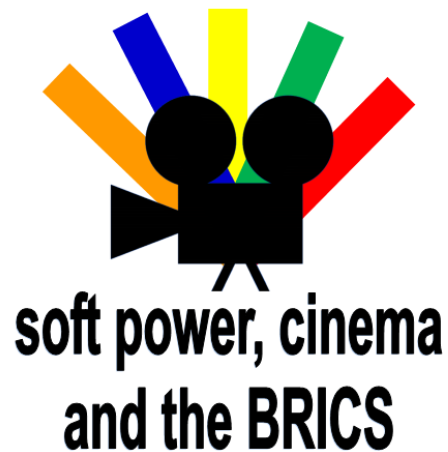
**soft power, cinema
and the BRICS**



Arts & Humanities
Research Council



Seminário: Cinema, Soft Power e os BRICS



Conferência:

**Soft Power, Film and
Changing Geo-politics**

University of Leeds

19-21 June 2017

Leeds: berço do cinema



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BRADFORD
CITY OF **FILM**

a **UNESCO** creative city

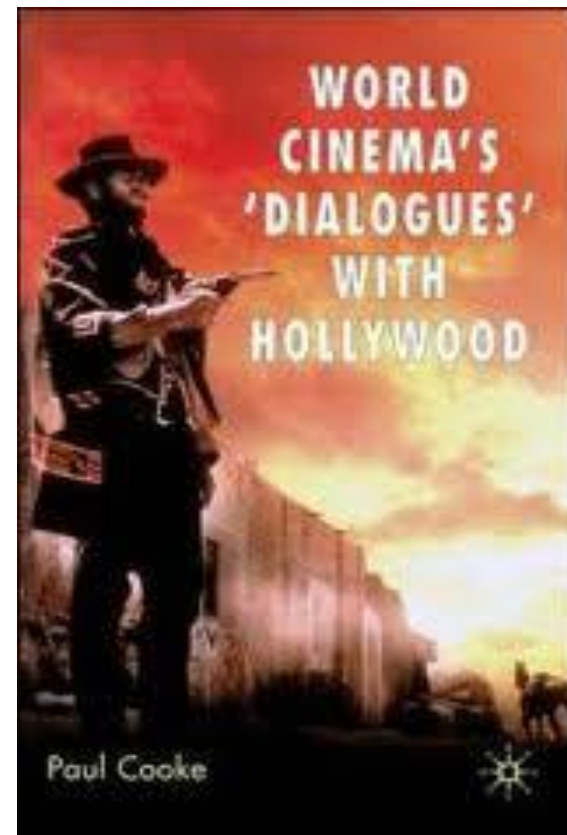
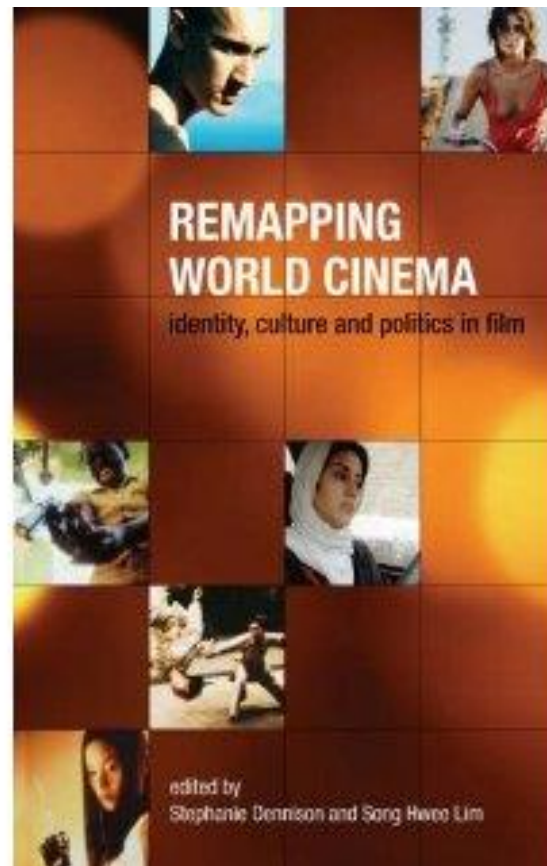


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Enfoques da rede:

- a) Produção e consumo de filmes no mercado doméstico
VERSUS no exterior**
- b) Cinema e “narrativas estratégicas nacionais”**

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www.leeds.ac.uk/arts/softpower

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